

National Canners Association

WASHINGTON, D. C.

Information
Letter



For N. C. A.
Members

Membership Letter No. 73.

July 19, 1924.

Canned Foods Week.
Commodity Rates on Cans.
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Canned Foods Week.

Canned Foods Week plans are progressing very satisfactorily and with the naming of the local committees, which will soon be completed, the campaign will gather more momentum.

The entire campaign is under the supervision of the following committee named by President Clark:

James A. Anderson, Chairman, Morgan, Utah.	
H.P. Strasbaugh, Maryland	Merritt Greene, Iowa
W.B. Glascoff, Wisconsin	Roy Irons, Ohio
F.A. Harding, Massachusetts	H.L. Herrington, Utah
E.G. McDougall, Illinois	W.E. Loucks, California

The local committees are being selected by wholesale grocers and brokers in over two hundred important markets of the country and from these centers the campaign will be carried into all territories tributary to the principal distributing points.

Contracts have been closed for large muslin streamers and more effective window display material. Delivery of these is assured in ample time to permit a wide and effective distribution.

Advertising is already well cared for. A double page in colors will appear in the Saturday Evening Post of November 8th which goes on sale November 6th. Many national advertisers have written that Canned Foods Week will be featured in their advertising, thus assuring publicity that will reach millions of homes. Besides, there promises to be more local advertising than in any previous campaign.

Commodity Rates on Cans.

For several months, the carriers have been contemplating increasing or cancelling the commodity rates on empty cans from Chicago to Wisconsin points. At one time in the spring, instructions were issued to the tariff bureau to cancel the rates, but these instructions were later withdrawn.

Now it develops that through error, the tariff department of the C. & N.W. Railway published cancellation of rates from Chicago to points on their line, effective July 20th. However, the railway company advises that this was an error and they have petitioned the Interstate Commerce Commission for authority to withdraw the cancellation. In the meantime, if there is a higher rate charged on cans as of date of July 20th and following, there should be no difficulty in securing a refund on any shipments that may move under the higher rate pending the withdrawal of the cancellation.

Local Boards of Tax Adjustment.

The Board of Tax Appeals provided for under the new tax law for the adjustment of tax claims has formally organized by the election of Charles D. Hamel of North Dakota as chairman and Robert C. Tracy as secretary, and is now working out rules of procedure to govern the handling of claims. When the organization is completed, taxpayers will not find it necessary to make trips to Washington in connection with claims. Present plans contemplate the assignment of committees to cities centrally located within the nine districts into which the entire country will be divided. As only 12 of the 28 members of the Board have thus far been appointed, and as each committee is to have three members, only three cities in addition to Washington can be chosen at the outset. Among cities now under consideration are Chicago, St. Paul, Atlanta, Boston, Kansas City, Dallas, Salt Lake City, and San Francisco. The law provides that hearings on all claims shall be in public, and when the amount involved exceeds \$10,000. the evidence must be submitted in writing and written opinions must be handed down.

Error in Government Publication Corrected.

As the result of a detailed criticism sent by the Research Laboratory to the author of a Government publication, the revised issue of the bulletin will be corrected to conform with the suggestions presented in the criticism. The error, which was first called to the attention of the Association by one of its correspondents, related to the use of tin cans for certain food products, and the author of the publication expressed his sincere appreciation of the Laboratory's assistance in getting the facts straight.

Vitamins in Canned Foods.

From time to time, we have called attention to the work of our Research Laboratory, in collaboration with Doctor Eddy of Columbia University, in studying the vitamin content of canned foods. This work demonstrates three things:

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| First: | Canned foods are quite rich in vitamins. |
| Second: | The scientific world is impressed with these results. |
| Third: | The results are being taken up by journals which have a wide circulation among the classes of people interested in public health. This insures their extensive popular distribution in the very near future. |

The July number of the American Journal of Public Health devotes nearly a page to an editorial on this work and gives a good summary of the results.